

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	F. Farkas/FL/Cong-R
Product	FRANK FARKAS CAMP
Estimate Number	119

Invoice #	04084424-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WTVT
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04084424
Alt Order #	Political Candidate
Deal #	
Order Flight	11/05/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12736
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Mentzer Media Service
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
	CDR										
				11/05/12 to 11/11/12		2x	- T- - - - -				
	13			Tu	11/06/12	:30	6:22 AM	FF100TVFL	\$900.00		2
	13			Tu	11/06/12	:30	6:41 AM	FF100TVFL	\$900.00		1
2	13	Good Day 7a	7a-8a								
				11/05/12 to 11/11/12		2x	- T- - - - -				
	13			Tu	11/06/12	:30	7:45 AM	FF100TVFL	\$990.00		1
	13			Tu	11/06/12	:30	7:52 AM	FF100TVFL	\$990.00		2
3	13	Good Day 8a	8a-9a								
	CDR										
				11/05/12 to 11/11/12		2x	- T- - - - -				
	13			Tu	11/06/12	:30	8:28 AM	FF100TVFL	\$900.00		1
	13			Tu	11/06/12	:30	8:41 AM	FF100TVFL	\$900.00		2
4	13	Good Day 9a	9-10a								
	CDR										
				11/05/12 to 11/11/12		2x	- T- - - - -				
	13			Tu	11/06/12	:30	9:24 AM	FF100TVFL	\$810.00		2
	13			Tu	11/06/12	:30	9:52 AM	FF100TVFL	\$810.00		1
5	13	Fox 13 News at 5p	5p-530p								
	CDR										
				11/05/12 to 11/11/12		1x	M- - - - -				
	13			M	11/05/12	:30	5:12 PM	FF100TVFL	\$1,080.00		1
6	13	Fox 13 News at 530p	530p-6p								
	CDR										
				11/05/12 to 11/11/12		1x	M- - - - -				
	13			M	11/05/12	:30	5:45 PM	FF100TVFL	\$1,080.00		1
7	13	Fox 13 News at 6p	6p-630p								
	CDR										

M- - - - -

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	13	Fox 13 News at 6p	6p-630p								
	CDR										
					11/05/12 to 11/11/12	1x					
	13			M	11/05/12	:30	6:29 PM	FF100TVFL	\$1,080.00		1
8	13	Fox 13 News at 630p	630p-7p								
	CDR										
					11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	6:46 PM	FF100TVFL	\$990.00		1
9	13	Fox 13 News Edge 11p	11p-1135p								
	CDR										
					11/05/12 to 11/11/12	1x	M- - - - -				
	13			M	11/05/12	:30	11:12 PM	FF100TVFL	\$1,800.00		1
10	13	Good Day 9a	9-10a								
	CDR										
					11/05/12 to 11/11/12	2x	- T- - - - -				
	13			Tu	11/06/12	:30	9:11 AM	FF100TVFL	\$810.00		2
	13			Tu	11/06/12	:30	9:40 AM	FF100TVFL	\$810.00		1

Aired Spots **15**

<u>Gross Total</u>	\$14,850.00	
<u>Agency Commission</u>	\$2,227.50	
<u>Net Amount Due</u>	\$12,622.50	<u>Payment Terms 30 Days</u>

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